IDENTIFICATION AND EVALUATION OF ENTERPRISE INFORMATION FOR DIGITIZATION

ABSTRACT

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Techniques are described for the identification, evaluation, and prioritization of information for digitization. More specifically, the techniques described herein model the flow and aggregation of information within an enterprise. For example, a method is described in which an information flow model is developed to model the flow of information through a process of an enterprise. The information flow model defines at least one information component. The information flow model is analyzed to determine a potential return on investment if the information component were digitized. The information component is selectively digitized based the determined potential return on investment.

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